



## **Vang Named Next LeadingAge California VP of Education**

*Replaces Long-Time Staffer Jan Guiliano Retiring in March*

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SACRAMENTO, CA – LeadingAge California has named Soua Vang as its next Vice President of Education, replacing Jan Guiliano, a 21 year veteran of the organization. When Guiliano announced her retirement late last year, the association embarked on an exhaustive search for her replacement.

“We welcome Soua’s significant expertise and great depth in developing cutting edge educational programming,” said Jeannee Parker Martin, President & CEO. “Jan Guiliano has led the effort for many years providing quality programs for members. We know Soua will work to keep the momentum going by continuing to bring valuable educational programming to members.”

Vang brings over 20 years of experience managing educational programs in non-profit trade associations. Vang joins LeadingAge California from the California Pharmacists Association (CPhA) where she served as the Vice President, Center for Learning where she oversaw the branding, positioning, and marketing of education programs. She incorporated new trends in delivery and learning methods; creating and sustained a mix of program delivery modes which met the needs of the diverse pharmacy audience. Within the first two years, she expanded the educational offerings, growing the education budget by double.

She began her career working for the California Association of Children’s Homes where she discovered her interest in coordinating and planning educational events and conferences. After graduating from college, she held positions at the California Association for School Business Officials and the California Association for Health Services at Home (CAHSAH) where she provided leadership and vision for their educational programs. During her tenure there, she successfully expanded and trademarked six certificate programs and added six national certification exams.

Soua received her Bachelor’s Degree in in 2000 and achieved her CMP (Certified Meeting Professional) designation in 2005. Vang’s first day with the organization will be February 25, 2019.

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### **About LeadingAge California**

Founded in 1961, LeadingAge California is the state’s leading advocate for quality, non-profit senior living and care. The association’s advocacy, educational programs and public relations help its members best serve the needs of more than 120,000 of the state’s older adults. LeadingAge California represents over 625 nonprofit providers of senior living and care – including affordable housing, continuing care retirement communities, assisted living, skilled nursing, and home and community-based care; as well as our business partners and residents. For more information, visit [www.leadingageca.org](http://www.leadingageca.org).